

The European Policy for Intellectual Property association (EPIP)
announces the Preliminary program for its

13th Annual Conference in Berlin, Germany, September 5th to 7th, 2018

IP in a data-driven economy:
New challenges for law, economics and
social sciences

The complete and most recent version of the
program (including the *listing of all co-authors and
abstracts*) can be found on:

[https://lineupr.com/esmtberlin/epip-2018-
conference/](https://lineupr.com/esmtberlin/epip-2018-conference/)



Institute for
Endowment Management
and Entrepreneurial Finance



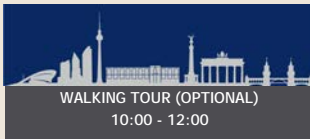


Wednesday, September 5, 2018

Thursday, September 6, 2018

Friday, September 7, 2018

08:30	PHD WORKSHOP AUDIT IV
09:00	Registration
09:15	Introduction
09:15	Session I
10:00	Session II
10:45	Break
11:30	Session III
12:15	Session IV



WALKING TOUR (OPTIONAL)
10:00 - 12:00

13:00 Lunch

14:30 Registration and Coffee

16:45 Plenary Session I: Welcome Speeches and Roundtable Discussion "IP Strategies in Dynamic Industries"

19:00 WELCOME SPEECHES
Harhoff
Graham
Kappos

19:00 Welcome Cocktail @ ESMT

20:00

09:00	Plenary Session II: Keynote speech "IP in data-driven economies" and round table discussion				
-	TOWER VIEW				
11:00	Elkin-Koren / Haucau / Leiponen / Metzger / Zech (Keynote Speaker)				

11:00 Coffee Break

11:30	PARALLEL SESSIONS I*				
-	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View
-	Weizenbaum I: Towards a Market Model for Big Data	Patent references	PANEL: Standard-Essential Patents: Governance and Anti-trust Policy in Europe, Japan, and the US	Does Society Need more trademarks? Social returns of trademarks under scrutiny.	Labor markets for inventors
-	Karga Giritli Graef Schneider	Ashtor Harhoff Oh Wada	Bekkers Graham Kappos Rademacher	Brancusi Castaldi Lunney Mendonça Senftleben	Lisconi Ray Seaux Zledonis

12:50 Lunch

13:50	PARALLEL SESSIONS II*				
-	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View
-	Weizenbaum II: Economics of DATA: a case for IP Rights	IP and knowledge diffusion	Standard-Essential Patents: Empirical studies I	Trade Secrets - Crime and policy in contemporary society	Empirical Evaluation of IP & IP Strategies
-	Kerber Koutras van den Boom	Bergé Boulanger Claramella Verhoeven	Agnoli Leonard Harhoff von Laer	Behrend Lie Nashkova Schultz	Erickson La Neuhausler von Graevenitz

15:20 Coffee Break

15:40	PARALLEL SESSIONS III*				
-	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View
-	Weizenbaum III: Contracts on personal and Big Data: Conditions and Limits of a Market Model	IP and knowledge production	Standard-Essential Patents: Empirical studies II	Theoretical Models of IPR	Patent Strategies
-	Elkin-Koren Metzger Schrader	Cheng Grimpe Li Page	Baron Blind Wang	Ivus Khairullina Lampert Verba	de Rassenfosse Helmers Sejli von Graevenitz

17:00 Break

17:20 General assembly of the EPIP Association
TBC

17:40 Plenary Session III: Keynote speech "Industrial espionage and productivity"

18:20 TOWER VIEW
Albrecht Glitz

20:00 Conference Dinner @ Sofitel Gendarmenmarkt

23:00

09:00	Plenary Session IV: Keynote speech "IP and international trade" and round table discussion				
-	TOWER VIEW				
11:00	Hall / Kyle / Maskus (Keynote Speaker) / Mitra-Kahn / Watal				

11:00 Coffee Break

11:30	PARALLEL SESSIONS IV*				
-	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View
-	Weizenbaum IV: Competition on Data and information markets	PANEL: The legal politics of News: does evidence matter in the creation of press publishers' Rights?	IP and entrepreneurship	Comparative studies of Online Piracy	Current Challenges in IP Policy
-	Margoni Montagnani Mischau	Bently Kretschmer politicians, journalists & publishers tbc	Kazimierzak Levine Svensson Toole	Harhoff Poort Quintais	Caviglioli Seliger Schartinger Torrissi

12:50 Lunch

13:50	PARALLEL SESSIONS V*			
-	AUDIT I	AUDIT II	Audit IV	Garden View
-	Copyrights	Trade Marks	IP in a digital World	IP Litigation
-	Burk Heald Jütte Katz Towse	Martinelli Mendonça Myers Nasirov Thomson	Geiger Lee Perot Sganga	Ducimetière Oswald Sterzi Wechs Hatanaka

15:20 Coffee Break

15:40	Plenary Session V: Keynote speech "Innovation and Development: the Role of Patents"				
-	TOWER VIEW				
-	Bronwyn Hall				

17:00

*on the program are only the presenters of papers listed; you'll find the co-authors on: <https://lineupr.com/esmtberlin/eip-2018-conference>.

Wednesday, September 5, 2018

PHD WORKSHOP AUDIT IV

08:30	Registration	08:30
09:00	Introduction	09:00
09:15	Session I	09:15
10:00	Session II	10:00
10:45	<i>Break</i>	10:45
11:30	Session III	11:30
12:15	Session IV	12:00

WALKING TOUR (OPTIONAL)
10:00 - 12:00

13:00	Lunch	13:00
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Registration and Coffee

14:30		14:30
-		-
16:45	Plenary Session I: Welcome Speeches and Roundtable Discussion "IP Strategies in Dynamic Industries"	16:45
	TOWER VIEW	
-	WELCOME SPEECHES	-
	<i>Harhoff</i>	
	<i>Graham</i>	
19:00	<i>Kappos</i>	19:00
19:00		19:00
-	Welcome Cocktail @ ESMT	-
20:00		20:00

Thursday, September 6, 2018

09:00	Plenary Session II: Keynote speech "IP in data-driven economies" and round table discussion					09:00
	TOWER VIEW					
11:00	<i>Elkin-Koren / Haucap / Leiponen / Metzger / Zech (Keynote Speaker)</i>					11:00
	Coffee Break					
11:30	PARALLEL SESSIONS I					11:30
	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View	
	Weizenbaum I: Towards a Market Model for Big Data	Patent references	PANEL: Standard-Essential Patents: Governance and Anti-trust Policy in Europe, Japan, and the US	Does Society Need more trademarks? Social returns of trademarks under scrutiny.	Labor markets for inventors	
	<i>Karga Giritli Graef Schneider</i>	<i>Ashtor Harhoff Oh Wada</i>	<i>Bekkers Graham Kappos Rademacher</i>	<i>Brancusi Castaldi Lunney Mendonça Senftleben</i>	<i>Lissoni Ray Seaux Ziedonis</i>	
12:50						12:50
	Lunch					
13:50	PARALLEL SESSIONS II					13:50
	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View	
	Weizenbaum II: Economics of DATA: a case for IP Rights	IP and knowledge diffusion	Standard-Essential Patens: Empirical studies I	Trade Secrets - Crime and policy in contemporary society	Empirical Evaluation of IP & IP Strategies	
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15:20						15:20
	Coffee Break					
15:40	PARALLEL SESSIONS III					15:40
	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View	
	Weizenbaum III: Contracts on personal and Big Data: Conditions and Limits of a Market Model	IP and knowledge production	Standard-Essential Patens: Empirical studies II	Theoretical Models of IPR	Patent Strategies	
	<i>Elkin-Koren Metzger Schrader</i>	<i>Cheng Grimpe Li Pöge</i>	<i>Baron Blind Wang</i>	<i>Ivus Khairullina Lampert Verba</i>	<i>de Rassenfosse Helmers Sojli von Graevenitz</i>	
17:00						17:00
	Break					
17:20	General assembly of the EPIP Association					17:20
	TBC					
17:40	Plenary Session III: Keynote speech "Industrial espionage and productivity"					17:40
	TOWER VIEW					
18:20	<i>Albrecht Glitz</i>					18:20
20:00	Conference Dinner @ Sofitel Gendarmenmarkt					20:00

Friday, September 7, 2018

09:00	Plenary Session IV: Keynote speech "IP and international trade" and round table discussion					09:00
	TOWER VIEW					
-	<i>Hall / Kyle / Maskus (Keynote Speaker) / Mitra-Kahn / Watal</i>					-
11:00	Coffee Break					11:00
11:30	PARALLEL SESSIONS IV					11:30
	TOWER VIEW	AUDIT I	AUDIT II	Audit IV	Garden View	
-	Weizenbaum IV: Competition on Data and information markets	PANEL: The legal politics of News: does evidence matter in the creation of press publishers' Rights?	IP and entrepreneur-ship	Comparative studies of Online Piracy	Current Challenges in IP Policy	-
	<i>Margoni Montagnani Mischau</i>	<i>Bently Kretschmer politicians, journalists & publishers tbc</i>	<i>Kazmierczak Levine Svensson Toole</i>	<i>Harhoff Poort Quintais</i>	<i>Caviggioli Seliger Torrizi Schartinger</i>	
12:50	Lunch					12:50
13:50	PARALLEL SESSIONS V					13:50
	AUDIT I	AUDIT II	Audit IV	Garden View		
-	Copyrights	Trade Marks	IP in a digital World	IP Litigation	-	
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15:20	Coffee Break					15:20
15:40	Plenary Session V: Keynote speech "Innovation and Development: the Role of Patents"					15:40
	TOWER VIEW					
-	<i>Bronwyn Hall</i>					-
17:00						17:00

ESMT Berlin: International business school with strong corporate support



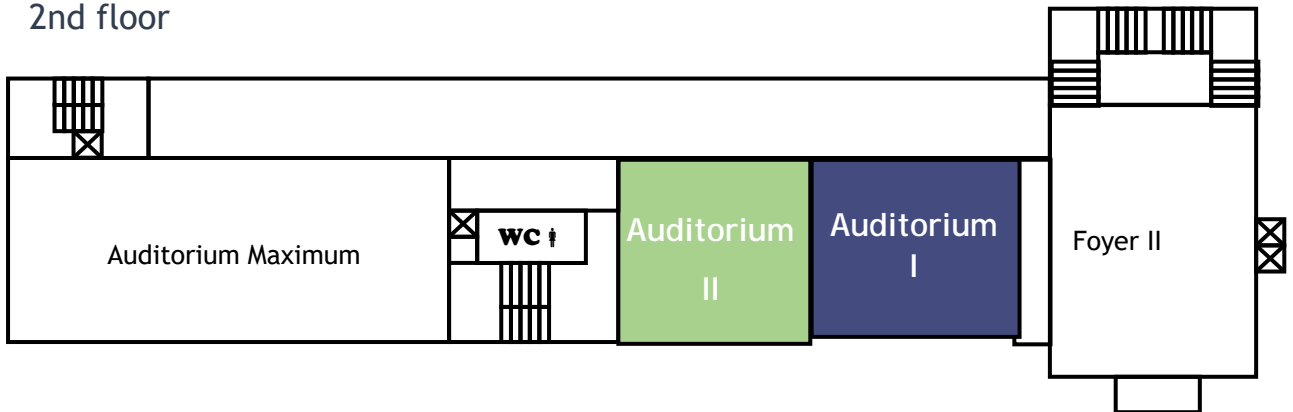
ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management as well as open enrollment and customized executive education programs. ESMT focuses on three main topics:

- Leadership
- Innovation
- Analytics

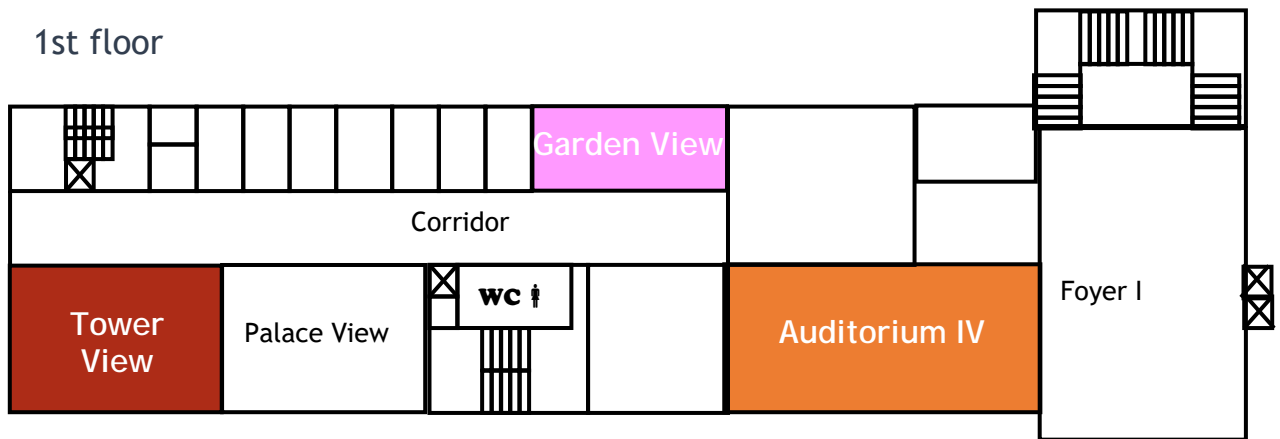
Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, and has a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs, accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA.

ESMT ETAGENPLAN / ESMT FLOOR PLAN

2nd floor



1st floor



Groundfloor

